



ACCELERATING LEARNING & PERFORMANCE

Approved BOD Minutes

June 16, 2022

In attendance: Kendra Newsome, Drew Bulla, Clay Starlin, Sal Ruiz, and Mary Reagan

Time: 12 - 2 CT

1. Approval of May minutes
 - a. Clay motioned to approve, all approved (Kent not present)
2. Values Based Dues Update
 - a. Kendra and Mary met with the values-based dues committee to discuss what values-based dues would look like and how it would be implemented across the organization.
 - b. Fee Structure
 - i. Catalyst: Comment in the survey stated that the membership prices were too low.
 - ii. Unclear when the last membership fees were increased
 - iii. Kendra: New minimum is the current price of current student pricing. For non-student members: Lowest, Suggested, and sustaining.
 - iv. Voting: 35, 70, and 140 dollars.
 - v. Motion: Drew, Second, Kendra. All in favor (Kent not present)
3. Advisory Committee Update
 - a. Mary met with the advisory committee (Kirk and Michelle only). Meeting was recorded and sent out to other members.
 - b. Mary will provide updates during our August meeting
4. CESS Meeting at ABAI
[REDACTED]
5. Strategic Partnership Update
 - a. Mary presented at CCBS virtually and it went well!
 - b. BABA: One of our commitments was to provide chart training. Looking for September! Kendra and Drew will take the lead.
 - c. Clay, Sal, and Kent will take the lead for leadership
 - d.
6. Conference Update

- a. Mark Alavosius and Kim Berens agreed!
 - b. Conference Rates
 - i. Lunch, Snack, and all day beverages will be provided.
 - ii. 291.60 a meal ticket
 - iii. Increase rate 20%. Motion Kendra, second Sal, all in favor (Kent absent)
7. ED Update
- a. One big ask: Membership campaign to try to boost members, should coincide with the values based dues announcement
 - b. We will share videos with Carl and Performance Thinking website
 - c. Met with website developers: We have homework
 - i. Struggle, solution, and what does success look like after the solution
 - ii.
8. Election
9. Summer Meeting Dates
- a. No July meeting
 - b. August meeting is scheduled for 8.26 from 12 pm – 2 pm CT