



ACCELERATING LEARNING & PERFORMANCE

## **BOD December Meeting Minutes**

**December 2, 2022**

**In attendance: Kendra Newsome, Andrew Bulla, Clay Starlin, Sal Ruiz, Kent Corso, and Mary Reagan**

**Time: 11:00 - 12:00 CT**

1. Approval of November Meeting Minutes
  - a. Kendra will post and submit for vote
2. Use of technology
  - a. Would like to increase engagement with project management platform
  - b. Currently use ASANA. Need to get it updated for 2022 and a plan has been devised to ensure this is kept up-to-date throughout the year
  - c. Request that board emails are utilized for board related communications
3. Townhall Agenda
  - a. Votes on the horizon:
    - i. Values-based dues
    - ii. Conference locations
  - b. Members-only-facebook
    1. Conditions guiding this direction originally aren't in play any longer
    2. BOD does not feel that this is a value-add
    3. Will integrate the features
  - ii. Strategic Partners update
    1. BABA will do a DEI training for our membership
  - c. Members comment on the annual report
4. Keynotes for Florida Conference
  - a. Will consider some individuals from years past that could not accept
  - b. Will ask for the advisory council to suggest individuals
5. Website Update

- a. Will have mockup in next few weeks to review in the January meeting
  - b. Discussed issues with our Ecommerce platform, Woocommerce
  - c. This is a bit complex for our needs
  - d. Biggest focus of the website will be to drive membership and donations
  - e. Talked about reigniting the happy hours in 2023
    - i. 6 planned
    - ii. open to both members and non-members
    - iii. These would have a theme
6. Schedule for BOD meetings next year
- a. Fridays are generally good for the group
  - b. Mary sending out a doodle poll
  - c. We are planning, in general, for 3rd Friday of each month
7. ED Update
- a. Great meeting with BABA
  - b. DEI training will be scheduled for our members
  - c. Newsletter quarterly publication back on track in 2023
  - d. Still working on errors in the bills from our conference hotel in Denver.
  - e. VP meeting on January 30th 7:30
    - i. Board plans to attend