



Standard Celeration Society

ACCELERATING LEARNING & PERFORMANCE

SCS Townhall Meeting Minutes January, 23 2023

Agenda

1. Annual Report
 - a. Acknowledgement of our VPs and AVPs! Our volunteers do so much to keep the organization moving forward
 - b. Sent to members in January
 - c. Please let us know if you did not receive the report. Was emailed to current members
2. Values-based dues
 - a. Kendra is out due to a family emergency
 - b. A description of the model will be sent to members to review
 - c. This will be sent to members in late February with voting in early March
3. Plans for Facebook
 - a. We are staying with the current Facebook group rather than moving to a members-only group. We appreciate the constructive feedback we received from members on this matter
 - b. We will incorporate the content that our amazing Communications team has developed in the current FB page!
 - c. Marketing will not be isolated to a single day but will have a designated spot on the current page
 - d. We will also launch some themed days on social media, so stay tuned!
4. Conference Sites
 - a. The contract with Tradewinds in Florida is fulfilled at the end of this year
 - b. Drew Bulla and Mary Reagan worked to identify potential future conference sites that work inside of the budget
 - c. Member suggestions and a survey of current volunteers helped inform the choices that members will formally vote on to secure conference locations for the next four years.
 - d. A request was made to add Reno to the list of potential sites. This will be added to the options for members to vote on. It was not included in the original list based on the size of the airport,
 - e. Vote opportunities will be made available to members
 - f. Member inquiry regarding proposed conference locations and political leanings of locations

- i. SCS is not a political organization and we have tried to include a variety of states with wide scope for members to select from, understanding that most States have both liberal and conservative leanings
- ii. Member comments made regarding leadership in these states perhaps being a more important variable for consideration
- iii. Some members are unlikely to travel to particular states (e.g., Florida)
- iv. Affordability was also a major factor for consideration. We are a small group and big cities can be cost-prohibitive
- v. Additional locations for consideration are welcome! Please email the BOD with your suggestions. All email addresses are indicated on the website. Use the link next to the BOD pictures. Emails were shared at the end of the meeting as well

5. International conference

- a. Call for papers and posters open in February
- b. Hotel registration available soon
- c. Invited speakers include Dr. Sinead Lydon, Dr. Rick Kubina, Dr. Kent Johnson, and Dr. Claire McDowell
- d. There will be two invited workshops
- e. Member comments regarding date selection for the International Conference. Concerns were expressed regarding the proximity of the International Conference to ABAI
- f. Shout-out for Taft's in Galway. Great pub!
- g. Member comment regarding the super cool poster session held in a church in Dublin at another conference. Keep in mind for future conferences
- h. We have a social planned at a local Irish pub in Ireland. Practice your Irish Jig!
- i. There might also be a pet donkey at the conference.

6. Additional Areas of discussion

- a. For those who would like to volunteer, please contact Mary!

7. Conference Updates and Survey

- a. Videos from the Denver conference will be available on the website soon
- b. The survey went out to members. If this was not received, please reach out! Memberships do need to be current.
- c. Overall members were pleased with the conference
- d. We did get some valuable feedback that will be incorporated into the planning for future conferences
 - i. 119 members opened the survey
 - ii. 57 surveys were completed
- e. There was a member inquiry around whether results would be shared with members

- i. The survey was pulled up in the Townhall. If members would like to see the survey results, please reach out to the Board.
 - f. There was a member comment regarding the State of the Society and the desire to see data at this meeting
- 8. Strategic Partnerships
 - a. We are working with BABA and the Cambridge Center
 - i. BABA will host a DEI training for our members
 - ii. Our members also have the opportunity to participate in a BABA webinar at no cost to our members
 - iii. Member inquiry regarding our opportunity to present at the BABA conference in Detroit. The SCS will have representatives there
 - iv. The call for papers for BABA's conference is open
 - v. Our members receive a discount to attend their conference
 - vi. Would like to see an increase in notifications to members regarding opportunities from these strategic partnerships (posting on Facebook and website)
 - vii. Member inquiry regarding cross-posting across social media sites with our strategic partners
 - viii. We have an agreement with BABA that outlines our mutual benefits.
 - b. We are always looking for more partnerships. If members have suggestions, please send them.
- 9. Warm and Fuzzies
 - a. Nice shout out from some members for the BOD and our volunteers
 - b. Drew and Donny Newsome are in competition for the most clever poster names at the conference
 - c. Acknowledgments to our members and those who attended the Townhall! We appreciate you!!
 - d. Congratulations to Abigail for the recent Og book publication! What an amazing contribution!