



ACCELERATING LEARNING & PERFORMANCE

BOD Agenda

May 20, 2022

In attendance:

Time:

1. Approval of April minutes
 - a. Move: Clay; Second: Drew: All in favor (No Sal)
2. Values Based Dues Update
 - a. Received the results of the survey, Kendra will post the results to Slack and people chimed in on potential benefits.
3. ABAI Update
 - a. Poster is printed and ready to go!
 - b. SOcial media is marketing shots for dots and charting presentations
 - c. Informal Meet-up: Looking for a location currently
4. Conference Update
 - a. Panelists: Everyone said yes
 - b. Jonathan Tarbox said no, moving forward with the next speakers invitations of Mark and Tim
 - c. Motion to raise prices: Kendra, Sal seconded, All in favor. We will look at how much to ensure we cover costs
5. Executive Director Update
 - a. Updated pictures and bios from the BOD members and VPs will be put on the website
 - b. Shahla will be giving a thought leader update, potentially on the author's panel, and also doing a video on ABA and PT. New website content with Fabrizio and Shahla!

6. Current Initiatives

a. FB current and Members Only –

i. Page versus group – Plan to Fade

1. Let them eat cake: No more marketing Friday!

ii. Statement for FB Current FB Group]

1. Mary will draft and send

b. Website

i. Quotes:

1. Dogpaw studios: 3,750 quote for everything
2. Website care plan to relieve VPs from that responsibility of upkeep with tech things
3. Going with him: Kent moved, Clay seconded, all in favor
4. Which Plan?: Starter plan
5. Analytics Training:

ii. Maintenance Plan

iii. Plan to move journals behind the paywall

1. We should do it as we open up the new website and unveil it!

c. Speaker and Sponsors Qualifications

7. Summer meeting dates