



# Standard Celeration Society

ACCELERATING LEARNING & PERFORMANCE

## July 2021 SCS BOD Agenda

July 6, 2021

8:04 – 9:39 am PST

In attendance: Clay Starlin, Drew Bulla, Liz Lefebvre, Kerri Milyko  
ED: Mary Reagan

1. Approval of Minutes
  - a. Unanimous vote to approve
2. Standards Doc - Clay
  - a. Not attended by Hank, Janet attended late
  - b. Displays vs historical chart
  - c. Clay's road trip: meet with Rick and Scott
  - d. 2 Documents: 1) Standard Celeration Chart (Historical), 2) Standard Celeration Display
3. Metrics for VPs
  - a. 267 members
    - i. 7 lifetime
    - ii. 42 sustaining
    - iii. 67 students
    - iv. 151 regular
  - b. Move to central account
  - c. Web -
    - i. Duration on web
    - ii. Hits on videos
      1. Which get more hits
    - iii. Complaints error analysis over time (user error vs. broken links, example)
  - d. Marketing
    - i. Post engagements
    - ii.
  - e. Communication
    - i. FB Members monthly

- ii. FB Active members
    - iii. IG Followers
      - 1. Cumulative
      - 2. Monthly
    - iv. Phase Change on days when posted
  - f. DEI
    - i. diversity in membership data
    - ii. needs in membership
  - g. Programs
    - i. conference attendees
      - 1. broken up by registration type
      - 2. Each chart by conference
      - 3. Cumulative chart
  - h. Scientific and Academic
    - i. A chart around the fellows committee
  - i. Standing Chart Review Date
- 4. BOD Elections
  - a. Nomination Process
  - b. Need to form Nomination Review Committee for application review
    - i. Kerri to recuse self since likely run again
    - ii. 1 board member, the ED, 1 member of SCS (ensure 1 of these people must be of marginalized group)
    - iii. Form committee by August
    - iv. Suggestions for outside member: August Stockwell, Cynthia Cobb, Viviana Gonzalas, Kirk Kirby, Adam Hockman, Worner Lealand
    - v. Unanimous pass for Viviana; Adam Hockman as backup
- 5. Invited Speaker, Sponsors, and Submitted Presentations Criteria
  - a. ORL - Kelly Ferris (August)
    - i. Kendra to extend invitation
- 6. Executive Director Update
  - a. Summer conference - 2 conference, 6 workshop registration
    - i. Reachout to ABAI; Heart the Chart; Octave;
    - ii. Upgrade Loomly Account - from \$300 to \$640
      - 1. analytics that we can't do elsewhere
      - 2. content export
      - 3. Unanimous approval
    - iii. Programs to self register speakers
  - b. DEI approved new values
    - i. Kerri & Mary waiting to meet about Advisory Committee
  - c. Values posted to web

- i. Ryan taking a break in web for July
    - ii. LMS proposals in the next few weeks
  - d. Thanos to join International Committee
- 7. Liz to move forward with Values on Facebook
- 8. Membership Value
  - a. Board bi-annual free access to members
  - b. Charting in autism access to speakers
  - c. International Students
- 9. August Meeting Date – Doodle Poll
  - a. will enter date/time in doodle
- 10. Standing Meeting Date Moving Forward
  - a. Fridays 8-10 am