

**Lindsley's 1995 Annual Citation
for Excellence in Unteaching**

is awarded to

SESAME STREET

for

Incapacitating children by the hour,
and convincing children, parents, and teachers
that children learn by merely watching mesmerizing entertainment,
and that this is educationally worthwhile.

1 October 1995

Ogden R. Lindsley, Ph.D.

signed