

Instructional Design

Kent R. Johnson

This workshop taught participants about the design of instructional materials using the most advanced programmed instruction technologies and Skinner's analysis of verbal behavior. Topics include:

- (1) analyzing instructional content into nine types of learning: psychomotor (responses, chains, kinesthetic repertoires), simple cognitive (associations, sequences, verbal repertoires), and complex cognitive (concepts, principles, strategies);
- (2) preparing instruction plans for each type of learning;
- (3) evaluating each type of learning;
- (4) writing sequences of tasks, including mathematics and rules approaches;
- (5) designing fluency building exercises for each type of learning.

For background information, read:

Phillip W. Tiemann and Susan M. Markle, *Analyzing Instructional Content: A Guide to Instruction and Evaluation* (4th Ed). Champaign, IL: Stipes Publishing Company (10-12 Chester Street, Champaign, IL 61824-0526), 1990.

This workshop is available to any interested group of school, corporation, or other workplace staff. Contact Dr. Kent R. Johnson at Morningside Academy, 810 Eighteenth Avenue, Seattle, WA 98122 or (206) 329-9412 for details.