

30th Annual International Precision Teaching Conference Call *for* Papers

Background

The Standard Celeration Society's new vision is to focus on the needs and interests of our members and potential members. In line with that direction, we've modified our call for proposals and guidelines for submitting proposals to better reflect our member-focused approach.

We'll be accepting proposals that clearly define the target audiences or participants for whom your session is offered, and with that list what value you expect to deliver to those audiences. In other words, how will your session help attendees to learn or do something that is of value to them?

This orientation needs to be incorporated into both your session title and in the contents of the session itself. It is important to highlight what the session will provide and emphasize in plain English rather than technical jargon, where possible.

The following page is a list of some examples and non-examples of titles, to give you a better idea of what we are looking to achieve. These examples are a way to help you grasp our vision for the conference. It is also to guide for you to use as you focus on the attendees, giving them something that helps them address needs and wants for their professional or personal development.

Typical Session Title	More Audience-Focused Session Title
Recent Advances in Application of Relational Frame Theory	Developing Curriculum to Teach Critical Thinking
Using the Standard Celeration Chart to Monitor Business Performance	How to Start Your Learning Center Business
Big 6 + 6 In Classroom Programming	Helping Therapists and Teachers Work Together with a Shared Measurement System
Frequency and Celeration Aims	Making Better Program Decisions with Your Students
Agility Research Update	New Research Topics and Designs for Behavioral Researchers
Charting Inner and Outer Behavior	Using Precise Measurement to Accelerate Your Self-Management Projects
Why They Won't Publish Our Stuff	Preparing Data Displays That Journal Editors will Like
10 Reasons to Use the Standard Celeration Chart	How Precise Measurement Can Accelerate Student Learning
Precision Teaching Sites Around the World	Finding or Creating a Precision Teaching Internship

The following pages lists Target Audiences and Some of Their Needs/Wants

To help you think about your target audience(s) and topics that might be of interest to them, we've attached a document that lists our more likely audience member types and some of their needs and wants identified from a focus group. We hope this prompts you to think about titles and topics that will address the needs and wants of one or more audiences and describe how your session will help them in the session title.

	Educators
Segment of Potential Members	Potential Needs / Wants
Special Needs Educators and Clinicians	Overview of PT / Introduction for new users
ASD, other disabilities	How to integrate PT into different processes, programs,
Learning Disabilities Teachers	applications (e.g. DI, RTI, Progress Monitoring)
RTI/Progress Monitoring Practitioners/	• How to teach others (adults, kids) to use the SCC
Thought Leaders	Self and classroom management applications Self-content below
Direct Instruction Teachers	• Software that helps
Tutors/Learning Coaches	How-to instruction on different tools, methods
Reading Specialists	Guide to PT/SCC jargon; use of non-nerdy language
Teacher Trainers	Resources for getting free and costly stuff
	Advanced PT how-to instruction beyond beginner level
	How to work with parents and PT/SCC
	Success stories with my population of learners
	Locating low-cost fluency development tools, resources, materials
	• Answers to a whole bunch of questions we get (See Customer Needs Model page 6).
	Establishing credibility with my peers
	How to make it fun and have happy learners
	Why invest in this?
	Networking with and learning with/from other people like me
	Locations I can visit to see this stuff
	Decision-making
	Managing the classroom/clinic space and materials
	Teaching clients/students how to chart
	Implementing PT in a variety of settings
	Jobs and internships
	PT in business and organizations
	Want to go out on my own as a tutor or learning coach

Adjacent professionals whom we might "draw in"		
Segment of Potential Members	Potential Needs / Wants	
Behavior Analysts who do not yet use the SCC	 How the SCC can help you, improve your work/decisions and outcomes How PT/SCC can help you start a business, go out on our own, do your own thing Instructional design with the SCC and fluency Better behavior management strategies 	
Staff Trainers in organizations	 How to teach others the SCC and PT How to use the SCC and PT to build fluent performance in your people and yourself 	
Physical Therapists	Hear dialogue other others in my field who have successfully use	
Occupational Therapists	this with clients	
Speech and Language Therapists	• Fluency in small (Big 6 +) and gross motor (body control) movements	
School Psychologists	PT and SCC applied to language components, assessment, prescription	
Psychotherapists/Counselors		
	Where can I see this done	
	Overcoming my objections and hesitations to try this	
	How to get started	
	Self-management methods for self and clients	
	• Intersection with other therapies and disciplines, integrating applications	

	Researchers Who Publish
Faculty Researchers / Professors	New and interesting topics for research
Graduate and Undergraduate Researchers	Research design for both basic science and applied studies/experiments (peculiar to frequency and fluency with SCO research, the bits they don't know)
People in centers or businesses doing	
research	Ways to use the SCC in publications
Journal Editors	Who will publish SCC?
	Best way to write SCC articles so they will get published
	Relationships with others who have done this successfully
	Relationships publication editors sympathetic to SCC/PT
	How to build research into your ongoing work with clients/students
	How to summarize data in powerful ways you have never seen before

Organizational Leaders/Managers	
Segment of Potential Members	Potential Needs / Wants
Behavioral/Clinical/Educational Entrepreneurs	 Business ideas How to start and operate a learning center / clinic / school Nuts and bolts business planning and execution for small businesses
	 Using the chart in managing the business Ways to open a PT/SCC business that will differentiate yourself from others
	How to break out of "working for the Man" and have my own business
Managers and Supervisors in Organizations	 Using the chart for business measurement What to measure as a manager or supervisor Using the chart for management and self-management Training or coaching to fluency with your people

Submission Guidelines

Contact Person: Phone Number: Email:
Type of Submission:
Paper:25 min
Panel Discussion:50 min
Symposium (2 or more papers on a theme): 50 min
Workshop: 2 hours 4 hours
Segment of Potential Members:
Needs or Wants your presentation will address:
Presentation Title: Abstract: Paper 1 Title: Paper 2 Title (symposium only): Paper 3 Title: Lead Author Name: Lead Author Affiliation: (Symposium/Panel only) Author 2 Name: Author 2 Affiliation: Author 3 Name: Author 3 Affiliation: Author 4 Name: Author 4 Name: Author 4 Affiliation:

Type: BACB CEU Submission Guidelines

We will accept a limited number of sessions that address behavior analysis topics in technical terms, for BACB CEUs. Our organization seeks to address a much broader audience of potential users beyond applied behavior scientists, so we encourage even those who propose BACB CE sessions to create titles, descriptions, and objectives that are as plain English, without jargon, and might interest non-behavior analysts as well. In fact, depending on submissions, we might follow up with you to adjust your titles and/or session descriptions to appeal to a broader set of audiences.

Contact Person: Phone Number: Email:
Type of Submission: (choose one and choose length)
Panel:50 min
Symposium (2 or more papers on a theme):50 min
Workshop: 2 hours 4 hours
Segment of Potential Members:
Needs or Wants your presentation will address:
Behavior Analysis Content Covered (Select all that apply) Practice Theory Methodology Event Level (Select one) Beginner (BCaBA) Intermediate (junior BCBA) Advanced (BCBA) Target Audience (tied to conference theme/focus) Lead Author Name: Lead Author Affiliation: Other author(s): (allow up to 5 fields for Symposium and panels) Name & Affiliation: CE's Instructor's BACB Certificate #: (REQUIRED) Abstract (must be 200 words in length): (REQUIRED) CE's Instructor's CV (REQUIRED AND ATTACHED)
Co-Instructor's BACB Number (if applicable) Co-Instructor's CV (Required)

Attestation:

CE instructor(s) and co-instructor(s) and the proposed CE event meet BACB CE requirements, and that the instructor(s) and co-instructor(s) agree to comply with the Code during the event.

Behavioral Objectives: (REQUIRED)

Must be stated in behavioral terms; must be at least 2 objectives for the first 50 min of instruction and a minimum of 1 objective for each additional 50 min or fraction thereof.

Papers – list 2 behavioral objectives 1. 2.
Panels and Symposiums – list 2 behavioral objectives: 1. 2.
2-hour workshop – list 5 behavioral objectives: 1. 2. 3. 4. 5.
Level (circle one): Introductory, Intermediate, Advanced/Theoretical
4-hour workshop – list 8 behavioral objectives 1. 2. 3. 4. 5. 6. 7. 8.
Level (circle one): Introductory, Intermediate, Advanced/Theoretical